

Ahmad Khoffani. Manajemen Keuangan. Analisis Pengaruh *Return On Assets* (ROA), *Current Ratio* (CR) dan *Debt to Equity Ratio* (DER) Terhadap *Return Saham* (Studi Kasus Pada Perusahaan *Food and Beverage* Terdaftar di Bursa Efek Indonesia Periode 2017-2019).

ABSTRAK

Penelitian ini bertujuan menganalisis pengaruh *Return On Assets* (ROA), *Current Ratio* (CR) dan *Debt to Equity Ratio* (DER) terhadap *return* saham (studi kasus pada perusahaan *Food and Beverage* terdaftar di Bursa Efek Indonesia periode 2017-2019).

Jenis penelitian yang digunakan pada penelitian ini adalah penelitian korelasional, penelitian korelasional merupakan salah satu jenis penelitian pendekatan kuantitatif yang berupaya mendeteksi dan atau tidaknya korelasi antar variabel. Populasi dalam penelitian ini yaitu perusahaan *Food and Beverage* yang terdaftar di Bursa Efek Indonesia periode 2017-2019 berjumlah 30 perusahaan, sampel yang digunakan dalam penelitian ini sebanyak 17 perusahaan *Food and Beverage*, dengan menggunakan metode *purposive sampling*.

Hasil penelitian ini menunjukkan bahwa (1) *return on assets* berpengaruh positif dan signifikan terhadap *return* saham. (2) *current ratio* berpengaruh positif dan tidak signifikan terhadap *return* saham. (3) *debt to equity ratio* berpengaruh positif dan tidak signifikan terhadap *return* saham.

Kata kunci : *Return On Assets*, *Current Ratio*, *Debt to Equity Ratio*, *Return Saham*.

Ahmad Khoffani. *Financial management. Analysis of the Effect of Return on Assets (ROA), Current Ratio (CR) and Debt to Equity Ratio (DER) on Stock Return (Case Study of Food and Beverage Companies Listed on the Indonesia Stock Exchange Period 2017-2019).*

ABSTRACT

This study aims to analyze the effect of Return on Assets (ROA), Current Ratio (CR) and Debt to Equity Ratio (DER) on stock returns (case study of Food and Beverage companies listed on the Indonesia Stock Exchange period 2017-2019).

This type of research used in this research is correlational research, correlational research is one type of research with a quantitative approach that seeks to detect whether or not there is a correlation between variables. The population in this study, namely Food and Beverage companies listed on the Indonesia Stock Exchange for the period 2017-2019 totaling 30 companies, the sample used in this study was 17 Food and Beverage companies, using the purposive sampling method.

The results of this study indicate that (1) return on assets has a positive and significant effect to stock returns. (2) the current ratio has a positive and insignificant effect to stock returns. (3) debt to equity ratio has a positive and insignificant effect to stock returns.

Keyword : Return On Assets, Current Ratio, Debt to Equity Ratio, Stock Return.