

ABSTRAK

PRADHITA PUTRI SANTOSO

PENERAPAN PROTOKOL KESEHATAN COVID-19 TERHADAP KADER DAN MASYARAKAT PADA KEGIATAN PENDATAAN KELUARGA DI LINGKUP KERJA BPLKB KECAMATAN BUARAN KABUPATEN PEKALONGAN

Pradhita Putri Santoso¹, Teguh Irawan², Wahyuningsih³

Latar Belakang : Diketahui Kabupaten Pekalongan per tanggal 8 Juli 2021 terkonfirmasi virus Covid-19 sebanyak 4.347 jiwa yang terpapar virus Corona, 240 jiwa meninggal dunia, dan 3.697 jiwa sembuh. Hasil observasi saat kegiatan pendataan keluarga 2021 diketahui masih ada masyarakat yang belum paham dan belum mau menerapkan protokol kesehatan Covid-19 sesuai anjuran pemerintah, dan ini disebabkan beberapa hal seperti adanya kebiasaan tidak betah memakai masker, kurangnya informasi yang jelas tentang prokes, adanya persepsi bahwa virus corona belum menyebar di wilayah tempat tinggalnya, tidak terbiasa mencuci tangan, adanya persepsi hanya percaya pada budaya norma keagamaan.

Metode : Penelitian ini merupakan penelitian *research action* dengan pendekatan kualitatif yang menggunakan pendalaman jawaban melalui wawancara mendalam (*in depth interview*).

Hasil : Hasil penelitian menunjukkan kader dan masyarakat sudah baik serta mau dan mampu dalam menerapkan prokes saat mengikuti kegiatan pendataan keluarga 2021. Mereka rentan terhadap resiko terpaparnya Virus Covid-19 ketika mereka tidak menerapkan protokol kesehatan saat kegiatan pendataan keluarga 2021. Serta faktor bahaya yang dirasakan sehingga menyadari dan memiliki persepsi bahaya yang didapat adalah dampak terpaparnya Covid-19. Adapun faktor hambatan yang dirasakan adalah ketika masyarakat yang didata tidak menggunakan masker, dan ketika awal kegiatan starterkit dari dinas terlambat.

Saran : Tetap taat dalam menerapkan protokol kesehatan Covid-19 saat kegiatan pendataan keluarga 2021 maupun selain kegiatan ini. Hendaknya PLKB lebih berinovasi dalam program KIE online dan offline dengan ide terbaru berupa video atau audio. Serta membuat kebijakan SOP tentang penerapan protokol kesehatan Covid-19 untuk lingkup kerja BPLKB kecamatan Buaran Kabupaten Pekalongan.

Kata Kunci : Penerapan, Protokol Kesehatan Covid-19, dan Pendataan Keluarga.

ABSTRACT

**PRADHITA PUTRI SANTOSO
IMPLEMENTATION OF THE COVID-19 HEALTH PROTOCOL
CADRES AND THE COMMUNITY IN FAMILY DATA COLLECTION
ACTIVITIES IN THE SCOPE OF WORK OF BPLKB, BUARAN
DISTRICT, PEKALONGAN REGENCY**

Pradhita Putri Santoso¹, Teguh Irawan², Wahyuningsih³

Background : It is known that Pekalongan Regency as of July 8, 2021 confirmed the Covid-19 virus as many as 4,347 people who were exposed to the Corona virus, 240 people died, and 3,697 people recovered. The results of observations during the 2021 family data collection activity, it was known that there were still people who did not understand and did not want to apply the Covid-19 health protocol as recommended by the government, and this was due to several things such as the habit of not being comfortable wearing masks, lack of clear information about health procedures, the existence of the perception that the corona virus has not spread in the area where they live, they are not used to washing their hands, there is a perception that they only believe in cultural religious norms.

Methods : This research is an action research with a qualitative approach that uses deepening of answers through in-depth interviews.

Results : The results of the study, it shows that the cadres and the community are good and willing and able to apply health protocols when participating in the 2021 family data collection activities. And they are vulnerable to the risk of exposure to the Covid-19 Virus when they do not apply the health protocols during the 2021 family data collection activities. As well as other factors the perceived danger so that they are aware of and have a perception of the danger they get is the impact of exposure to Covid-19. The perceived obstacle factors were when the people who were being recorded did not wear masks, and when the starterkit activity from the service was late.

Suggestion : Always obey the Covid-19 health protocol during family data collection activities in 2021 or other than this activity. And PLKB should be more innovative in online and offline IEC programs with the latest ideas in the form of video or audio. As well as making SOP policies regarding the implementation of the Covid-19 health protocol for the scope of work of the BPLKB, Buaran sub-district, Pekalongan Regency.

Keywords : **Implementation, Covid-19 Health Protocol, and Family Data Collection.**